

Share the Warmth Toolkit – TGS

SUBJECT LINE: Help Texas families with winter heating bills

As a valued partner of Texas Gas Service, we know you work to ensure your audience is up to date with helpful information. We wanted to inform you about our Share The Warmth Program, in partnership with [\[insert local organization\]](#), and how your followers can contribute or benefit.

- **Share The Warmth** is designed to help Texas families needing assistance in paying their winter heating bills, regardless of the energy source used to heat the home. Assistance is available to residents of communities served by Texas Gas Service.
- **All applications for assistance** are processed through local organizations serving Texas Gas Service communities. Payments are made directly to the utility or fuel supplier on behalf of the person receiving aid. Donations to the program cover the cost of any energy source, not just natural gas. It makes no difference – the goal is to keep people warm.
- **Giving is easy.** You may contribute by logging into your account at TexasGasService.com and clicking on *Share The Warmth* next to *Make Payment*. Or, you can include an additional amount along with your bill payment and check the box on your billing statement. A one-time gift, fixed monthly amount or round-up options are available.
- **Learn more** by visiting TexasGasService.com/ShareTheWarmth.

We'd love for you to share this information!

FACEBOOK/TWITTER SUGGESTED POST: Help your neighbors who may face difficulties paying their heating bills stay warm this winter through Share The Warmth, a partnership between @TexasGasService and [\[insert social media handle for local organization\]](#). Visit TexasGasService.com/ShareTheWarmth.

For On-Air Interviews, please contact:

[Christy Penders](#)

512-791-3450

ATTACHMENTS: Social media graphics, link to video, press release